



inclusiveness
i n c l u s i v e n e s s

meeting
the
challenge
of

Nag's Heart Seminars

Announcing an expanded
corporate partnership program



For a number of years, American corporations have recognized the value of developing an inclusive workplace.

But realizing the business benefits of inclusiveness has proven to be a challenging task.

For people to move beyond platitudes about diversity, they need the right environment to explore diverging views.

Nag's Heart Seminars

provide businesses with solutions to the challenges of diversity.

What are the Nag's Heart Seminars?



The Nag's Heart Seminars are small residential gatherings, lasting two to four days. Working in groups, each participant presents a "dilemma" related to inclusiveness. The group works together to brainstorm creative solutions.

The goal is to replenish a commitment to building inclusive workplaces and communities. The spirit for inclusiveness resides within individuals, but individuals in isolation cannot bring about real change. Collective efforts are necessary. Replenishment is needed because any effort at true change drains people of energy, even as it satisfies and invigorates them.

Corporate partners benefit from:



- ❖ Developing the talents of a diverse workforce.
- ❖ Developing strategies for creating inclusive organizations.
- ❖ Learning specific techniques for overcoming obstacles and implementing change.
- ❖ Heralding their strong commitment to inclusiveness.

The participants:

- ❖ Experience renewed vigor and commitment.
- ❖ Take pride in being selected as representatives of their organizations.
- ❖ Enlarge their networks.
- ❖ Gain encouragement and inspiration from their peers at the seminar.



“

With eight smart and experienced people focused on my dilemma, I came up with solutions that I never could have devised on my own.”

maureen o'connor



“

I enlarged my networks more in one weekend than I had in two years at my current job.

”

stacy blake

“

Nag's Heart recharged all my batteries . . . emotionally, intellectually, philosophically, and practically.”

bernardo ferdman



The founding of Nag's Heart

Over 40 Nag's Heart Seminars have covered topics on all aspects of diversity, including:

- ❖ Gender and Organizations
- ❖ Mentorship and Ethnicity
- ❖ Running the Organization
- ❖ Women and Leadership
- ❖ Life-Long Learning
- ❖ Mentoring Across Boundaries

Five of the seminars have resulted in published books, including the highly acclaimed *Mentoring Dilemmas*.

Ten years ago, a group of women in business, law, medicine, and academe came together to establish a forum for open discussion. Tired of simplistic programs, the women invented an organization that sponsored a new approach. Soon men and women around the country joined the organization.

In 1998 Nag's Heart became a nonprofit entity under the auspices of the University of California, Santa Cruz, where it still resides.

The mission of Nag's Heart

Part of the mission of the Nag's Heart Seminars is to help organizations recognize and use the talents of women and men from all ethnic, national, and religious backgrounds.

Nag's Heart wants to help organizations meet the challenges posed by their commitment to achieving a truly inclusive workplace.

Each time Nag's Heart helps an organization achieve excellence through inclusiveness, it is achieving its mission.

“I never dreamed I'd end up authoring a chapter in an academic book on mentoring. I'm proud and happy that the hard-won lessons I learned at Verizon can help business people in other organizations.”

ellen mc cambley

Intrigued?

We would like to extend an invitation for you to sponsor a Nag's Heart Seminar.

When you sponsor your own seminar, you enable a small number of handpicked managers and executives to come together with leading academics in a setting where they can fully explore how to make inclusiveness work for your business.

For more information about the opportunity to sponsor a conference tailored to the needs of your organization, please contact:



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For more about the story of Nag's Heart, please visit our web site.

